

# PALOMAR

PHILADELPHIA  
A KIMPTON HOTEL

## FOR IMMEDIATE RELEASE

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## HOTEL PALOMAR PHILADELPHIA SETS THE BAR FOR GREEN HOTELS AS KIMPTON'S FIRST LEED-REGISTERED PROPERTY

**PHILADELPHIA, September 1, 2009** – Kimpton Hotels & Restaurants was a pioneer in the hospitality industry by being the first hotel company to make environmental concerns a company-wide focus – a priority that exists stronger than ever today with the opening of its first LEED (Leader in Energy and Environmental Design)-registered hotel. Hotel Palomar Philadelphia is a thoughtful adaptive reuse of one of Philadelphia's architectural landmarks, a historically significant 1929 Art Deco design by Paul Philippe Cret. Located at 17<sup>th</sup> and Sansom streets in Philadelphia's Rittenhouse Square neighborhood, and known as the Architects Building, it once served as the headquarters of the Philadelphia chapter of the American Institute of Architects.

Kimpton worked with the Morristown, N.J. office of Gensler architects, and hotel designer Dayna Lee of Powerstrip Studio in Hollywood, Calif., to refurbish the 80-year-old landmark structure, Kimpton's 11<sup>th</sup> adaptive reuse development. With its many examples of sustainable design, and its eco-conscious and energy-efficient practices, Hotel Palomar Philadelphia is setting the standard for eco-friendly best practices in the hotel industry.

To achieve LEED certification from the U.S. Green Building Council, the building's design and operations are measured in multiple categories, including: energy savings, water efficiency, CO<sub>2</sub> emissions reduction, improved indoor environmental quality, and stewardship of resources and

sensitivity to their impacts. The new HVAC system will optimize energy performance with special green settings to ensure the least amount of energy possible is used. Other important LEED certification standards that are part of the design include: Daylight in 90 percent of all hotel spaces, reducing water usage by 20 percent, and having at least 10 percent recycled content in the materials and resources used in the design. Hotel Palomar Philadelphia is also working to support green power, by purchasing enough renewable energy credits equivalent to two years' power demand.

“We are also working on the concept of an educational display and tour, which would highlight a number of the sustainable elements in the hotel,” said Matt Wolfe, LEED Coordinator of Gensler. “The tour will take you through the building’s public spaces, showing guests the materials with recycled content, reclaimed floor finishes, FSC certified wood products, and other green elements.”

In addition to LEED standards, Hotel Palomar Philadelphia incorporates Kimpton’s more than 50 daily environmentally conscious operational practices as part of its EarthCare program, including the use of non-toxic cleaners, energy-efficient lighting, low-flow plumbing and in-room recycling bins. Other Kimpton green practices applied throughout the hotel include the use of soy inks on recycled paper, an honor bar with organic food and beverage options, and a donation program that gives shelters and local charities amenity bottles that contain unused bath and shower product, instead of them being thrown away.

“We are thrilled to bring Kimpton’s EarthCare program to Hotel Palomar Philadelphia, and take it to the next level with LEED,” said Peggy Trott, general manager of Hotel Palomar Philadelphia. “The adaptive reuse of one of Philadelphia’s most significant architectural buildings not only makes use of this incredible space, but is also an environmentally friendly thing to do.”

Based in San Francisco, Kimpton is the leading boutique hotel company in the United States, famous for its reputation for consistently delivering highly personalized attention, care and comfort of its guests.

The Hotel Palomar Philadelphia is located in the heart of Center City, at 117 South 17<sup>th</sup> Street, in Philadelphia’s Rittenhouse Square neighborhood. For more information or reservations, please visit [www.hotelpalomar-philadelphia.com](http://www.hotelpalomar-philadelphia.com), or call 877.725.1778 or 1-800-KIMPTON.

### **ABOUT HOTEL PALOMAR PHILADELPHIA**

Hotel Palomar Philadelphia, one of Kimpton Hotels & Restaurants' nearly 50 boutique hotels in the United States, is a highly stylized, eco-friendly, upscale boutique hotel located in the heart of Philadelphia's Rittenhouse Square neighborhood. It is the first Kimpton hotel to open in Philadelphia and Kimpton's first LEED-registered hotel. With its thoughtful adaptive reuse renovation of one of Philadelphia's architectural landmarks, the Architects Building, and its 230 stylish and sustainable guestrooms, 6,000 square feet of meeting space and living room-style lobby, Hotel Palomar Philadelphia exemplifies artful and eco-conscious design. Hotel Palomar Philadelphia is located at 117 South 17<sup>th</sup> Street, one block from picturesque Rittenhouse Square, and within walking of the Pennsylvania Convention Center. For more information, please visit [www.hotelpalomar.com](http://www.hotelpalomar.com) or call 877.725.1778.

### **ABOUT KIMPTON**

San Francisco-based Kimpton Hotels & Restaurants, a collection of boutique hotels and chef-driven restaurants in the US, is an acknowledged industry pioneer and was the first to bring the boutique hotel concept to America. Founded in 1981 by Bill Kimpton, the company is well-known for making travelers feel welcomed and comfortable while away from home through intuitive and unscripted customer care, stylish ambience and having a certain playfulness in its approach to programs and amenities. Each hotel provides a range of exciting culinary experiences through locally-loved, top-rated, destination, chef-driven restaurants. Kimpton leads the hospitality industry in ecological practices through its innovative EarthCare program that spans all hotels and restaurants. Privately held Kimpton has consistently earned high customer satisfaction scores by the Market Metrix Hospitality Index, exceeding other hotel companies including those in luxury and upscale segments. Among the company's newest properties are the Hotel Monaco Baltimore and restaurant B&O American Brasserie by Chef E. Michael Reidt in Baltimore, MD, which opened in July 2009. Currently, projects are underway in New York City, Philadelphia and Chicago. For more information, please visit [www.KimptonHotels.com](http://www.KimptonHotels.com) or call 1-800-KIMPTON.

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